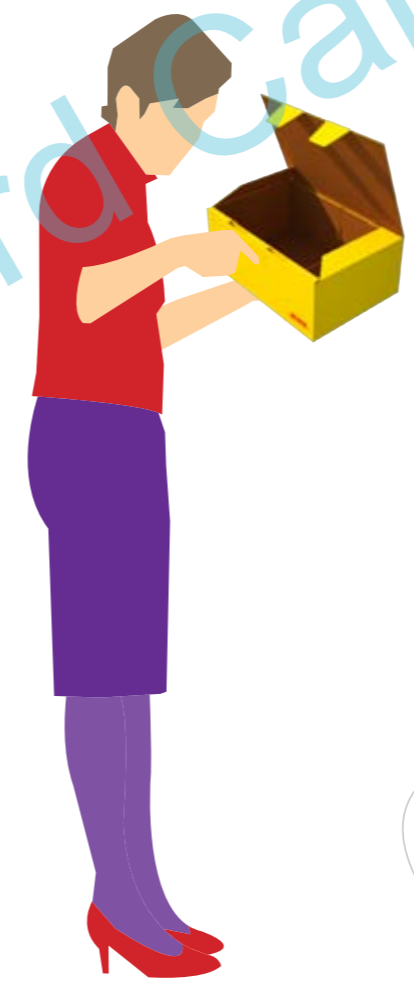
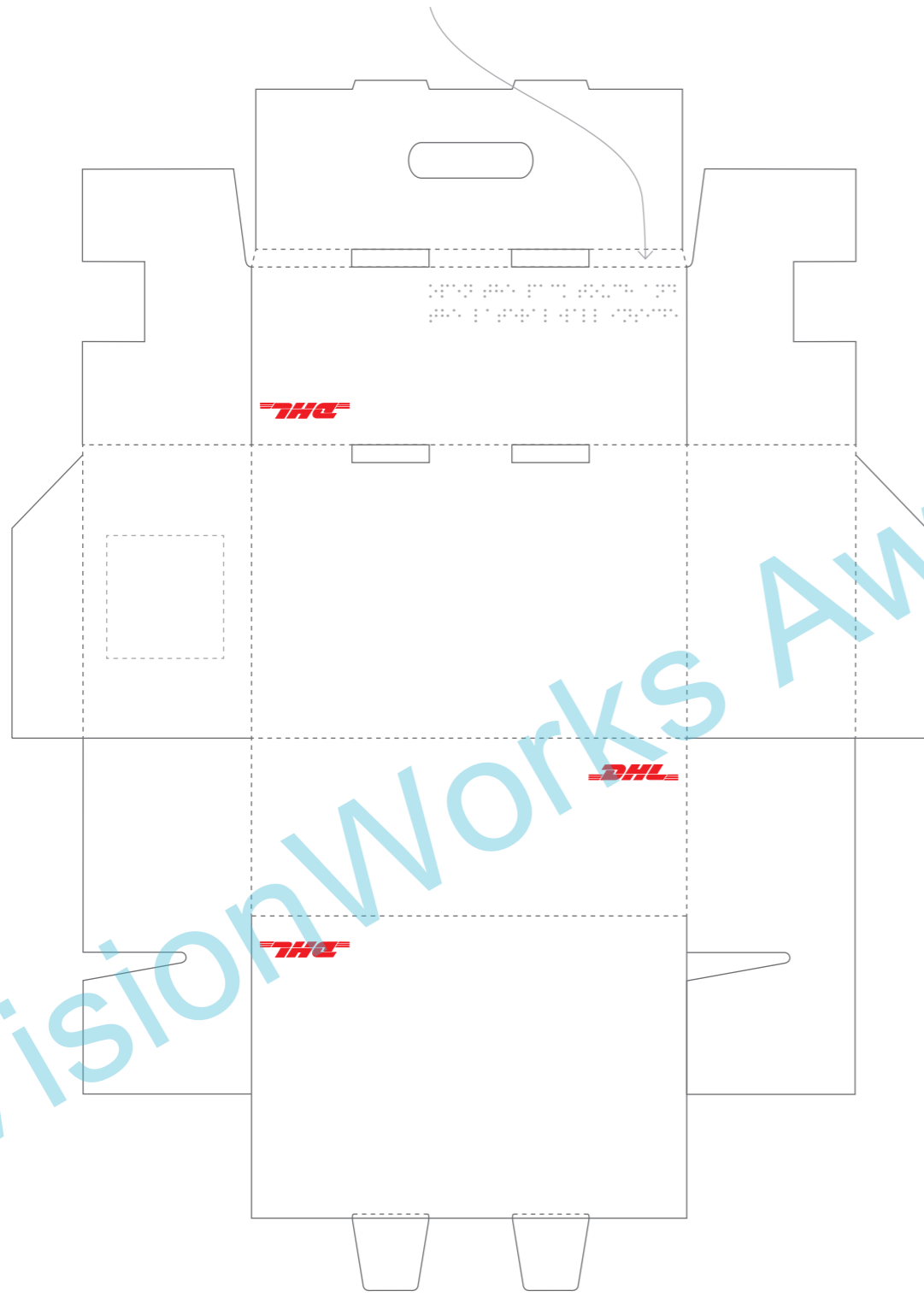
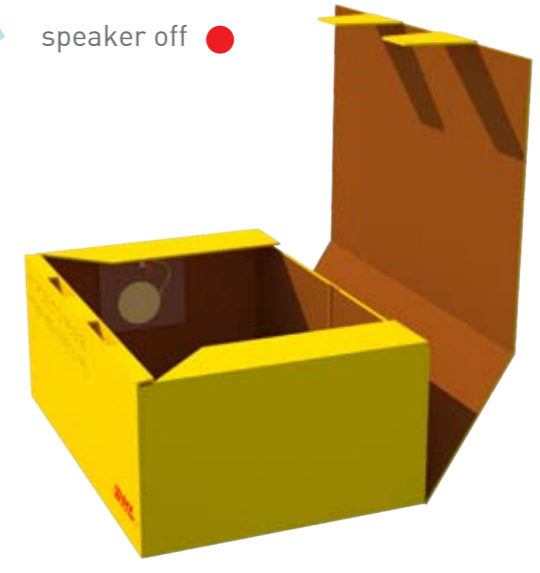


open the pack touch and  
the lateral wall inside

the speaker is put inside the transparent bag of pack wall and the label is attach to the wing of box

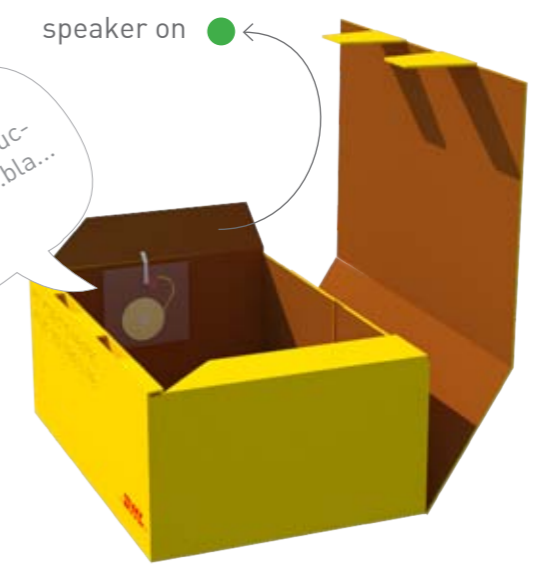


speaker off ●



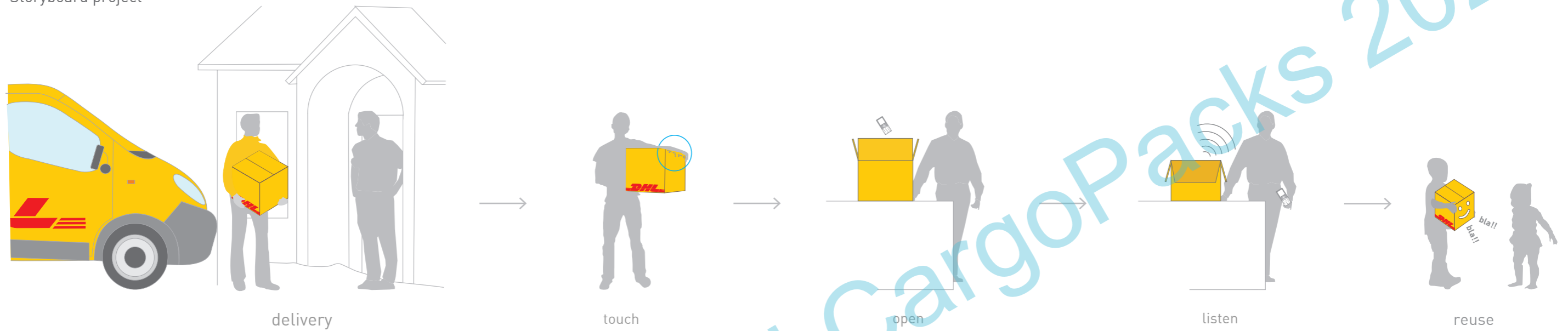
the movement of the wing box activate the speaker... then the person can stop the sound with a little button

speaker on ●

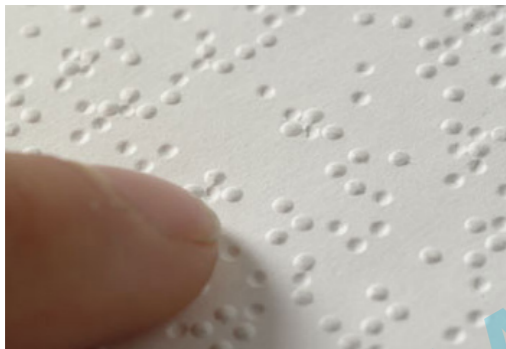


VisionWorks Award CargoPacks 2020

## Storyboard project



## Inspiration



**Talktome** is an intelligent packaging for blind and elderly people with a simple speaker that explain the instructions of the object that the box have inside. The project born from the important problem of products that have the alphabet for blind are uncommonly. All the factory could be offered a recorder instructions of the products...

When the pack arrive to the addressee the braille alphabet, outside the box, explain how to use the speaker and then when the box open the speaker start automatically. The person can stop the instructions with a button. The pack will be reuse then also from babies like a toy.



the Braille alphabet it possible to find in the six standard packaging of express service

- Small 30x23,5x3 cm
- Medium 34x24,6x6,5 cm
- Large 34,5x31x14 cm
- Extra Large 33,8x39,8x24,6 cm
- Extra Extra Large 49x43,9x32 cm